

Mira Alibek

WEB

miraalibek.com/advertising

EMAIL

mira@miraalibek.com

PHONE

929.332.3653

LINKEDIN

www.linkedin.com/in/miraalibek/

Education

2002

2004

New York University

Masters of Professional Studies

Interactive Telecommunications
Program @Tisch

1996

1999

Columbia University

Bachelor of Arts

Architectural Design
@Columbia College

Brands



Experience

07.2008

now

Freelance Art Director

Create new concepts for digital
media advertising

Design web interfaces and digital
content for brand online presence

Various Clients

*Razorfish, Barbarian Group, DDB,
AKQA, W+K, McCann, Deutsch,
JWT, Ogilvy, Saatchi & Saatchi
and more*

02.2008 - 07.2008

Ogilvy One NYC

Art Director

/ Designed websites and managed
their production

/ Created new concepts for digital
media advertising

08.2006 - 02.2008

DraftFCB NYC

Art Director

/ Worked on campaigns from
concepting to overseeing production

/ Thought creatively for a global brand

/ Communicated art direction to in-
house designers as well as outside
production houses

02.2006 - 08.2006

Atmosphere BBDO NYC

Art Director

/ Created online advertising campaigns

/ Oversaw junior designers and
production artists.

09.2004 - 09.2005

VH1.com

Senior Designer

/ Designed websites for major
VH1 shows

/ Created promotional material for
VH1 and their sponsor

05.2004 - 09.2004

Heavy Inc.

Freelance Designer

/ Created interactive and video
advertising

/ Designed web interfaces

/ Communicated design ideas to
the production team

01.2004 - 05.2004

Eyebeam Moving Image Studios

Editing Intern

/ Edited Eyebeam documentary footage

/ Worked with a video artist, editing
her video installation

02.2002 - 06.2002

TIAA-CREF

Production Specialist

/ Designed online projects

/ Developed advanced Flash templates

/ Analyzed web traffic

07.2000 - 11.2000

UBO, Othervision.com

Webmaster

/ Worked on site's launch

/ Maintained and developed the site
after its launch

/ Troubleshot video games and other
site content